

MINUTES

June 7, 1976

The meeting of the Maui County Charter Commission was called to order at 3:30 PM by Commission Chairman Mrs. Edwina U. Bright at the Cameron Center June 7, 1976, Wailuku, Hawaii. The following Commissioners were in attendance:

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|--|---------------------------|
| 1. Catalino Agliam, Lanai | Absent and Excused: |
| 2. Hideo Abe | 1. Dr. Sanae Moikeha |
| 3. Mrs. Margaret Cameron | 2. Stephen Petro, Molokai |
| 4. Ralph Murakami | |
| 5. Lloyd Sodetani | |
| 6. Joseph M. Souki | |
| 7. Allan Sparks | |
| 8. Edwina U. Bright, Chairman, Presiding Officer | |

Minutes: The Minutes of the previous meeting of May 19, 1976 were approved as circulated.

Funds: Chairman Edwina Bright announced that the balance on hand in the appropriation to the Charter Commission as of this date is \$38,342.63.

Announcements:

1. Pre-tapings: Chairman Bright stated that the pre-tapings of the Round-table broadcasts, KMVI Radio, on various articles of the proposed amended charter had gone well; that there are two more to be completed and these could be done in August or September when all Commissioners will be present on Island.

2. Word Omitted - Pg 54, #13 - Proposed Amended Charter:

The Commission's attention was invited to Page 54, #13, whereby the word... "Not" had been omitted through typographical error. (Information received through the office of the County Clerk.)

It was MOVED by Commissioner Joseph M. Souki, duly SECONDED by Commissioner Margaret Cameron that the word... "Not"... be inserted on Page 54, #13, Proposed Amended Charter, after the word... "shall"... and before the word... "receive"... CARRIED UNANIMOUSLY.

3. Speakers Bureau: Chairman Bright stated that letters had been sent to approximately 110 leaders in the community representing organizations, service clubs, and the like (refer to copy attached), regarding the availability of the Commission's Speakers Bureau. This is in conjunction with the Commission's publicity/educational/promotional/public relations program to disseminate relevant information on the proposed amendments. Commissioners felt this a good method to reach the public; and that -

- a) Commission's Administrative Coordinator should follow-up if replies are not received;
- b) she should inquire if there are specifics or particulars these organizations would care to discuss;
- c) what, if any, positions have they chosen.

The information would thereby be relayed to the speakers for a more simplified manner of approach on various subjects.

It was noted that a list of Molokai organizations had been requested and that Commissioner Petro would follow up.

Lanai Commissioner C. Agliam from Lanai stated that since the last public hearing held there, his constituents had very few questions regarding the Charter and that if any arise, he would confer with Commissioners regarding speakers.

4. Correspondence - Attorney General:

Chairman Bright read letter sent to State Attorney General Ronald Amemiya in Honolulu regarding clarification of expenditures of public funds for Commission's proposed promotional/educational programs. (ref to letter attached). She said that inasmuch as the appropriation to the Charter Commission originated from the County administration, Chairman Bright conferred with Mayor Cravalho.

The Mayor felt it a good idea to inquire of the Attorney General as the statute is an authority of the Constitution of the State of Hawaii. She also said that Mayor Cravalho saw no reason why this Commission cannot conduct an educational-promotional campaign of its own. He felt that the program as already planned and prepared by the Commission including intermittent news articles, the Speakers Bureau, the displays in various shopping centers, the Roundtable broadcasts, etc. is a good one, and that Chairman Bright together with staff could conduct an adequate campaign without hiring additional help.

Commissioner Murakami inquired if the Mayor had looked at the program proposals as offered by Miss V. Lawrence and Miss Jacob; Chairman Bright answered to the contrary.

Commissioner Cameron felt the group would be derelict if it did not do something else more compelling and demanding of attention regarding the changes to the Charter.

Other:

Chairman Bright: "It is time, at this point, to clear the air and get out some basic feelings. It is time to avoid confrontations as we have been seeing and set aside personal interests if you have any, and work to complete the assignment we have been commissioned to do. Now that the Charter is written, our job is to get the information out to the public. The pros and cons of all the materials before this group have been analyzed, discussed, and the majority decisions decided upon; however, I have begun to feel that all kinds of ill feelings exist which never did before. It appears to me that it relates more to personalities than with the Charter itself; I seem to feel there other pressures involved in the attitudes of some Commissioners."

Discussion followed and it was agreed that although the discussions-debates were heated at times - these were healthy, lacking in malice and without outside pressures.

Appointment of Sub-Committee:

Chairman Bright: I would like to appoint a Sub-Committee consisting of Comm. Joe Souki, Chairman; Comm. Margaret Cameron, and a volunteer. Purpose: If and when a reply is received from the Attorney General approving the hiring of Miss V. Lawrence regarding a public relations program - or not to hire her; or the marketing survey as proposed; it shall be the responsibility of the Sub-Committee to study the situation and make some type of recommendation to this body. It will depend a great deal on the Attorney General's opinion.

Comm. Allan Sparks felt it is not necessary to wait for opinion to hire or not to hire; that the decision should be rendered now in order not to keep those involved in abeyance.

It was MOVED by Comm. Sparks, DULY SECONDED by Comm. Cameron that the Commission not conduct a Marketing Survey as proposed earlier at meeting of May 19, 1976.
MOTION CARRIED UNANIMOUSLY.

Comm. Joe Souki MOVED that the Charter Commission not contract with Miss Lawrence nor accept her proposal as presented in educating the public; duly SECONDED by Comm. Ralph Murakami. A thorough discussion followed relevant to the pros and cons of the Motion. Chairman called for the question; when put - MOTION FAILED.

NOES - 5

AYES - 2

ABSTAINED - 1

Abe
Aglam
Cameron
Sparks
Madame Chairman

Souki
Murakami

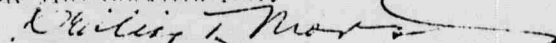
Sodetani

Chairman Edwina Bright appointed Comm. Ralph Murakami the third member of the Sub-Committee. She requested that all Commissioners kindly notify the coordinator if they are going to be off island during the summer.

There was nothing further - meeting adjourned at 5:30 PM until Tuesday, 7/13/76, 3:30 PM.

Respectfully submitted,

FOR THE COMMISSION:


Cecilia T. Marciel, Administrative Coordinator

Miss Judy Jacob, Project Director of Survey Marketing and Services, Inc. representing Mr. L. Wiegler, Administrator of the Honolulu firm was introduced by Chairman Bright. Miss Jacob explained how the firm would conduct a survey regarding an educational program on the the proposed amendments to the Charter if the Commission feels such a survey is necessary: She outlined the following -

- 1) interviewing 500 people by telephone
- 2) 10 - 15 minute interviews, well-worded, fairly limited
- 3) this type of interview preferable for response, interest and economy
- 4) would work with Commission on accurate wording in order to receive valid response
- 5) interviewers are trained - errors less than 5%
- 6) telephoning would be done from Oahu (to Maui) through Watts lines on evenings and weekends under supervision with 10% verification through call-back to insure call
- 7) questionnaire forms would be edited, then sent through data-processing through IBM machines with demographic characteristics
- 8) Commission would receive three copies of bound report which would include tables, figures - methodology indicating results
- 9) would prefer using computer generator samples, rather than registered voters list - this system reaches unlisted numbers
- 10) Miss Jacobs admitted price would be reduced by \$1000. if interview confined to 10 - 15 minutes; previous quotation of \$6700. was based on 20-minute questionnaire.

After some questions by various Commissioners, Miss Jacob was thanked by Chairman Bright and informed the Commission would take the matter under advisement.

HAND-OUTS, MINUTES:

Chairman Edwina Bright referred to hand-outs including Minutes of 5/4/76. Commissioner Margaret Cameron stated that:....."Total estimated cost: \$10,880 as presented by Miss Victoria Lawrence's proposal (Pg 1, Par 2, Minutes 5/4/76) is not a true figure; that in Miss Lawrence's proposal (refer MEMO P. 4 - "Newspaper Space", \$5580.00 should be subtracted from the overall figure of \$10,880." Chairman Bright said the